

# **Derbyshire Netball Association**

# **AGM**

6<sup>th</sup> September 2023



## **Derbyshire Netball Association**

The Annual General Meeting of the above-named Association will be held on Wednesday 6<sup>th</sup> September 2023 at 7pm
Via Zoom Video Conferencing

Register in advance for this meeting: <a href="https://us06web.zoom.us/meeting/register/tzwpcOmoqzwiEtC9GzGIbovjB-6pFFfCYk8b">https://us06web.zoom.us/meeting/register/tzwpcOmoqzwiEtC9GzGIbovjB-6pFFfCYk8b</a>

## **Agenda**

- 1. Welcome
- 2. Apologies
- 3. Appointment of Tellers
- 4. Voting Strength
- 5. President's Address
- 6. Minutes of the last AGM (& Acceptance)
- 7. Chair's Report
- 8. Technical Support Group (TSG) Reports
- 9. NDO Update
- 10. Treasurer's Report, Acceptance of Accounts
- 11. Our Constitution
- 12. Voting of Members to the County Management Board and Acceptance
- 13. Close

Any apologies should be emailed to: Della Louch — <u>della.louch@ntlworld.com</u>

Clubs are requested to send at least one representative to the AGM.

Advanced Notice: Date of next AGM will be Wednesday 4th September 2024



## **President's Address - Mrs. Pauline Brasher**

After two years of hard work and thoughtful planning, the archive group were, this time last year, putting finishing touches to Derbyshire Netball's 90th birthday celebrations. It was a huge undertaking. Photos, magazines, kit, athletes from years back contacted, hall of fame produced of those who represented our Country and lastly and the most time consuming, all the minutes of our meetings which were in storage in people's homes and garages were condensed into a manageable format. The celebration was a great success and in a storage facility in Derby that information is being safely held and hopefully will see the light of day in ten year's time when we celebrate our 100th birthday. The facility can be used by all of our TSGs to store bulky or lesser used material and for some it will be a great relief to get it out of their home and into a place of safety.

As I write this England Netball are now in South Africa competing for the World Cup. I am proud to announce that two Derbyshire members will be representing our County. Heather Gleadall as Chair of the Umpire Appointments Panel and Kate Mann as Umpire her first World Championships. I must also mention Sara Bostock who is appointed to Europe Netball Technical Officials working group.

Pulling out all the stops is nothing new for our TSG's who work tirelessly to improve our athletes performance and knowledge, giving them the skills they need to perform to the best of their ability.

Our coaches put them through their paces and having been to some of their training sessions I am pleased these days I am only standing on the sidelines! A super end of season festival was arranged on a very warm day in May which I thoroughly enjoyed just as much as the girls attending, with a presentation of awards to end the day. The Performance Group have also had an excellent season which in part is due to the excellent coaching they have received.

I see members of our umpiring TSG at various leagues throughout the year assessing and mentoring athletes who are working towards their officiating awards. Umpires are key to good netball and our assessors are highly thought of beyond Derbyshire. Two of their many successors are Rachel Start and Julie Law who have attained their A award. Julie dropped playing for her team to concentrate on the award which has paid off and we send both umpires our congratulations. New assessors are always required and when they have passed the necessary umpiring award they can then concentrate on the flow of umpires starting on their journey. New assessors always have an experienced assessor with them until a certain standard is reached and they then can be left on their own.

My report finishes on a very sad note. Our Chair Della Louch, the main stay of our committee, is finishing at the end of this season. Della has led and guided us through all the trials and tribulations that running a committee brings and our 90th Birthday celebrations would not have been so successful without her expertise. She never faulted from giving her time to Derbyshire and the East Midlands Region. I will miss her, as will you all, not only as the Derbyshire Chair but as a very dear friend. On occasions we will meet up for coffee or something stronger and I hope golf realises what a treasure we have lost and they have regained!



Typically she hasn't left us without someone to take her place. A few weeks ago Della and Sarah interviewed a very impressive candidate Charlotte (Charlie) Sizer who we were introduced to at our last meeting. A little bit of background information, Charlie works for a live sports streaming company and has experience with women's football. She has held a voluntary role since 2021 as Chair of the Women's and Girl's Advice Group for the London Football Association and we hope she will pass on her expertise to Derbyshire Netball. Not a native of Derbyshire I am sure you will all make her most welcome to this wonderful county of ours.

I wish you all a very successful 2023/2024 season.

**Pauline Brasher - President DNA** 



# **DERBYSHIRE NETBALL ASSOCIATION**

## Minutes of the Derbyshire Netball Association AGM

**Date: Wednesday 7<sup>th</sup> September 2022** Video Conference Call – Zoom

## AGM – List of Attendees

Please PRINT Name	Club/Position
Pauline Brasher	President & Southgate NC
Della Louch	Chair
Laura Gee	Secretary
Mary Yardley	Vice Chair
Caroline Richards	Treasurer
Debbie Hopkinson	TSG Lead
Donna Beckett	TSG Lead
Ruth Sampson	Ashbourne NC
Rebecca Randell	CMB & Swadlincote NC
Sue Hunter	East Midlands Region Chair

Please PRINT Name	Club/Position
Liz Alsop	Pennine NC
Jane Hadfield	Membership Secretary &
	High Peak NC
Nicki Baker	Belper NC
Lisa Ireland	Stiletto NC
Jen Newman	Coaching TSG Lead
Paul Hardy	Allestree NC
Sara Bostock	DANA League
Nancy Lloyd	Civil Service NC
Hayley Homer	Burton & District League
Claire Bowen	EN NDO

## Minutes: -

1	Welcome from Della Louch – Chair Della welcomed everyone to the AGM and commented that it was good to be holding our AGM in September at the start of the season. A few points were made on administration and the process for voting.
2	Apologies: Carol Spencer, Harriett Kelly (Belper NC), Tracey Mellor, Sarah Hollidge, Matthew Millington
3	Tellers Appointed: Laura Gee & Mary Yardley.
4	Voting Strength: 17
5	President's Address – Pauline Brasher (Report included in AGM Pack)
6	Minutes of the previous AGM held on 17 <sup>th</sup> November 2021 were reviewed and accepted as a true record.
	Proposed by: Caroline Richards Seconded by: Laura Gee



NE	TBALL
7	Chair's Report. (Report included in AGM Pack)
8	TSG Reports. (Reports included in AGM Pack)
9	NDO Report – Claire Bowen introduced herself as the new England Netball NDO for Derbyshire & Nottinghamshire. Claire invited all to get in touch as needed and also mentioned that she could help any clubs with membership issues if they were struggling. We welcome Claire to the team.
10	Treasurers Report and acceptance of the Accounts.
	Caroline Richards gave a short update on the Accounts which were included in the materials shared. Caroline reminded all that Derbyshire had not charged for membership last season to help with the difficulties brought about by the pandemic.
	The Performance TSG have a separate set of accounts and Caroline advised that they had recently received a significant financial donation to support the Performance Development TSG from someone who wished to remain anonymous. We would like to place our huge thanks on record for this very kind donation, the funding will be used wisely for the benefit of Derbyshire Netball Performance Development.
	The meeting was opened for questions on the accounts. No questions were raised.
	The Chair thanked Liz Alsop for undertaking an independent inspection of the accounts.
	The Accounts were presented for acceptance to the meeting
	17 acceptances were counted. – Approved
	The Chair thanked Caroline for her work as our Treasurer.
11	Changes to the Constitution
	The changes to the constitution as presented in the AGM pack were explained, proposed, and accepted. (17 votes counted)
12	VOTING OF MEMBERS TO THE CMB & ACCEPTANCE
	The County Management Board members, including TSG Leads were willing to continue in the following positions and no new nominees had been received:
	Chair – Della Louch Vice Chair – Mary Yardley Secretary/Communications Coordinator – Laura Gee Treasurer – Caroline Richards



Membership – Jane Hadfield

County Resolution Lead – Sarah Hollidge

General Member – Carol Spencer

General Member – Tracy Mellor

General Member – Rebecca Randall

Competition TSG – Matthew Millington

Officiating TSG – Donna Beckett

Performance Development TSG – Debbie Hopkinson

Coaching TSG – Jen Newman

As there were no changes on this occasion, no vote was necessary

13 AOB – The Chair opened the meeting for questions.

Sara Bostock asked about the 'Here to Help' Fund – what it was for and how people could find out details about it. The Chair explained that the fund was there to help people participate in netball and the request form could be accessed here <a href="Here to Help Fund">Here to Help Fund</a>. Sue Hunter kindly added that it was recommended under Tier 1 governance that Counties do have a fund and mechanism to help.

- 14 | Mary Yardley gave a vote of thanks to the Chair
- 15 The AGM was closed at 7.50 pm

Date of next AGM - Wednesday 6th September 2023



## **Chair's Report**

As I hope you will be aware, I've decided to step down as Chair having completed 5 years in the role. It's been a privilege to give time back to the sport from which I have gained so much joy through my school years and work years – from Springfield Junior School, Spondon School, Rolls-Royce Netball Club and EDS Netball Club. Having retired from work, a friend suggested that I might have some free time and suggested that I should apply for the role of Chair for Derbyshire Netball. I attended my first AGM and found myself amongst legends of the game – players and volunteers who had inspired me during my netball playing years. It's been a pleasure to work with them.

We've seen some highs and lows during my tenure – a fabulous celebration of our 90-year anniversary, Derbyshire being represented at both the regional and national netball awards and of course the challenging period of Covid. Amongst all of this there has been a reassuring constant – our fabulous team of Board members who give their time so generously to the development and delivery of netball in our county. I will always be so grateful to the team, my heartfelt thanks to you all.

Having mentioned both of those reasons, I accept that all volunteers are busy, that's the kind of people we are – do'ers; leaders; people that fix problems; people who make stuff happen. So to be clear, the third and main reason for stepping down is its actually time for change.

At a Board meeting earlier this year the conversation resounded with me as a real watershed moment. We were discussing how Derbyshire netball was being affected by the growing number of commercial leagues; the evolution of England Netball and its role in becoming a voice for women and girls; and the need for counties to maintain a focus on the core basics of making netball happen in accordance with national standards - it felt like we were about to embark on a new era for our sport. It was time for a new leader with fresh ideas and inspiration to take us forward.

I'm delighted to welcome Charlie Sizer as our new Chair. As Pauline has highlighted, Charlie has some fantastic experience and a skill set that fits well with the demands of the role. I know that she is keen to get started and has already attended and observed a number of meetings where she has been quick to grasp the challenges and opportunities. I am confident that with your ratifying vote later in our AGM, she is the right person to take us forward and I know that as you did for me, you will give her your full support.

Finally, my thanks go to the board, our volunteers and to Ian who has supported me throughout. As I step down, I will continue to be an advocate and friend of Derbyshire Netball and I look forward to hearing of our continued success.

Della Louch - Chair



## **Report from Officiating TSG for Derbyshire Netball AGM**

A very busy season of mentoring and assessing for the Into Officiating and C Award. A huge thank you to our Officiating team for their hard work and support.

We are also very grateful to DANA league for allowing us over the summer league to assess and mentor for C Award. This will benefit many teams and clubs.

All reports for attending courses are downloaded monthly from Engage.

## Course attendees 1st Sept 2022 - 1st Sept 2023

**44** Into Officiating Course

**25** C Award Course

**5** B Award Course

Congratulations to Eve Morris, Emillie Orme, Matilda Wright, Stephanie Eadsforth, Charlotte Webster, Kerri Jameson, Blossom Diffin, Mollie Garratt, Bridgette Chetwyn, Rachel Brewer, Kaysha Wallis, Jessica Barnett, Sophie Hughes, Sherena Henriques, Daisy Miln, Louisa Upton, Sophie Millington, Amanda Mole, Sophie Adams, Lucy Baines, Maddy Mycock on passing their Into Officiating Award.

Congratulations to Leanne Clayton, Liz Goddard, Holly Smith, Gabrielle Laroche, Mia Williams, Alexandra Ford, Sophie Green, Ella Johnson, Sophie Tye, Bethan Sheridan, Faye Greenwood, Becky Pooley-Willis, Katie Mayling, Katie House, Lucy May-Cobb on passing their C Award.

#### A Award

Congratulations to Rachel Start (Wilson) and Julie Law for attaining their A Award. We are very proud of their hard work and commitment.

#### **New Assessors**

Rachel Mycock, Kerri Flower, Helen White and Helen Pearce-McNeil have now completed their Assessors Course and over the coming season will observe Into and C Award assessments to become England Netball Assessors of Into and C Award.

## **Recognition and Profile**

Kate Mann appointed to umpire in Australia for the Constellation Cup and to Africa for the qualifiers for the Netball World Cup.

Heather Gleadall for receiving the Europe Netball Service Award

Heather Gleadall, appointed as UAP Chair for World Cup South Africa 2023

Kate Mann appointed to umpire at World Cup South Africa 2023

Sara Bostock appointed to Europe Netball Technical Officials work group

Looking forward to next season.





TSG Members	Role and Qualification								
Donna Beckett	County Officiating Lead (COL) C Award Assessment Co- ordinator, C & B Award Assessor and ADL Tutor								
Dawn Heron	Yardley & DANA Mentor. Into, C & B Award Assessor								
Heather Gleadall	Elite Pathway Liaison (C, B, A & IUA Award Assessor, ADL Tutor)								
Helen Pearce-McNeill	Yardley & DANA Mentor. C Award Assessor								
Jayne Bell	Yardley, DANA & /Rolls-Royce League Mentor (C & B Assessor), International Table Official								
Sara Bostock  DANA Mentor, Into & C Award Assessor, International Ta Official, Table Lead & Liaison for Lightning									
Julie Law	DANA League representative								
Jane Hadfield	High Peak League representative								
Loren Goode	As Burton & District League representative								



## **Report from Competition TSG for Derbyshire Netball AGM**

### **Our Aim**

We aim to offer competitive netball to all clubs who want to participate in local, regional and national competitions. The competition group plan dates, rules and regulations and offer a pathway via county up to regional and national competitions. As the members of the competition TSG also have roles in many other netball committees we support the demands on the group by arranging our meeting times, often with fewer representatives, to focus on preparation of competitions.

## **Derbyshire Organised Competition**

Since the last AGM, Derbyshire competition TSG has been responsible for organising 2 regional events. The overview for these events is as follows;

## <u>U16 Regional League Qualifying Tournament – July 2nd 2023 at Ratcliffe College, Leicestershire.</u>

We had the pleasure of hosting 17 teams in total, a high number for this competition. We endured some last-minute challenges with one of the courts deemed unfit to use so we had to incorporate 2 other courts on site. Despite the difficulties we managed to overcome the challenge and the tournament went ahead on time and as planned.

Thanks to Caroline Richards, Donna Beckett, Debbie Hopkinson and Lynn Moore for running the day so successfully in my absence and an additional thanks to Sam Griffen of Charnwood for helping organise the additional courts on the day.

Congratulations to Ashbourne and Allestree, the 2 Derbyshire clubs who qualified along with Lincoln, Charnwood, Louth, Nottm City, Northants & Stamford/Rutland.

## <u>U14 National Clubs Competition – Sunday 16th April 2023 – SDW Loughborough University.</u>

10 teams entered this ultra-competitive competition, hosted by Derbyshire Competition TSG. The standard of play was very high and the competition was fierce, with a number of teams in with a chance of qualifying for the next round as the competition progressed.

The eventual winners were Lincoln City, beating Charnwood into 2nd place with a 1 point gap. Both teams qualified for the next round.

Derbyshire were represented by Ashbourne who finished a very respectful 4th place, one win off qualifying. Ripley finished 8th although could have easily added to the 2 wins in a further 4 games that were close, including losing by only 3 points against the eventual winners.

We received a number of positive comments on the feedback forms returned which is very positive and worthy based on the amount of time and effort the team put into organising this tournament.

## U14 & U16 National Clubs County Qualifying Tournament.

Over the 1st 2 Saturdays in February, we organised qualifying tournaments for Derbyshire Clubs at Derby Arena and Rykneld Sports Centre.



In the U16s, this was a very close fought encounter with Allestree pipping Ripley to win on goal difference. 6 teams from 4 clubs participated.

For the U14s, we had 6 teams from 5 clubs participate, Ashbourne finished the tournament unbeaten in 1st place with Ripley a strong 2nd.

Following feedback from clubs, moving into 2024 we will be pushing to make this tournament more competitive and focused on the league format. We will look to limit entries to one team per club but really focus on trying to encourage more club entry from around the region to promote Derbyshire Club Netball.

### **Derbyshire Affiliated Competitions**

## Regional Schools Results

U14 CUP 1st Queen Elizabeth Grammar School (Derbys)

2<sup>nd</sup> Repton School (Derbys)

U14 PLATE 1<sup>st</sup> St Martins (Leics)

2<sup>nd</sup> Queen Elizabeth High School (Lincs)

### National Schools U14 Finals

Queen Elizabeth Grammar School finished 15th & Repton School finished 17th.

U16 CUP 1st Stamford High School(Lincs)

2<sup>nd</sup> Sponne School (N'Hants)
 4<sup>th</sup> Derby High School (Derbys)

U16 PLATE 1st Ratcliffe College (Leics)

2<sup>nd</sup> Oakham School (Leics)

4<sup>th</sup> Ecclesbourne School (Derbys)

#### National Schools U16 Finals

Stamford High School finished 17th & Sponne School finished 15th

U19 CUP 1st Rushcliffe School (Notts)

2<sup>nd</sup> Oakham School (Leics)

U19 PLATE 1st Oundle (N'Hants)

2<sup>nd</sup> St Georges School (Lincs)

4th Repton School (Derbys)

4<sup>th</sup> Ecclesbourne (Derbys)



### National Schools U19 Finals

Oakham School finished 11th & Rushcliffe School finished 17th

### Yardley League

Yardley league continues to be a strong base to develop our young players in the region. Venue availability continues to be the biggest challenge in delivery, but the league successfully provided competitive netball opportunity for approximately 20-25 teams in the leagues since the last AGM. The successful teams were:

	Winter '22	Summer '23	
Division A	Stapleford Scorpions	Division A	Allestree Kites
Junior 1	Allestree Kites	Division C	Long Eaton Lions
Junior 2	Long Eaton Tigers	Division D	Allestree Ospreys
Junior 3	Allestree Starlings	Division E	Long Eaton Bears

In the forthcoming '23/'24 season, the league will be pushing to promote the U12 section and encourage more teams to enter this age group. The league will also be pushing for entries from other clubs. We also investigated the opportunity to develop an additional U16 "elite" league on a Thursday night. This is not possible at this stage but the clubs are looking to replace this with an additional training session to encourage talented players to remain in the region's clubs.

### DANA League (Non-Affiliated)

The league successfully offered 6 competitive leagues during the year, 3 winter and 3 summer, with over 30 teams enjoying the opportunity to participate.

Winter Division 1 Winners – Southgate A
Winter Division 2 Winners – Chetwynd
Winter Division 3 Winners – Tactix

Summer Division 1 Winners – Bridgeford Hurricanes Summer Division 2 Winners – Stapleford Scarletts

Summer Versatility Winners – Southgate

DANA have recently announced the fixtures for the upcoming season with 33 teams participating.

### Upcoming Events.

We have 2 events in 2024 that are being organised by Derbyshire;

U16 National Clubs on March 17th 2024

U14 Junior League Qualifying Tournament on June 16th (Back Up Date June 23rd)

I have not received the dates for Derbyshire Schools tournament as yet but will publish asap.



### <u>Summary</u>

The team has successfully delivered 4 tournaments this year and supported the schools and our leagues in the region.

For 2024 we have 2 ambitions. One is to include more teams in our competitions, providing the opportunity for more clubs to progress into the National Stages. The 2nd is to use technology (& Engage) to improve and automate the process for organising tournaments.

In closing I would like to thank the team for their fantastic support during the past 12 months.

Matthew Millington – Competition TSG Lead



## **Report from Player Development Programme**

## **County PDP Technical Support Group (TSG)**

TSG Lead: Debbie Hopkinson

Academy Coach Rep: Ruth Sampson

County Performance Identifier: Amy Ruffell-Hazell Umpiring and Junior League Liaison: Donna Beckett

Coaching Liaison : Jen Newman Junior Club Rep : Julie Malinski

### 2022/2023 Season

The 2022/2023 Under 13 and Under 15 squads were selected at trials on  $3^{rd}$  and  $10^{th}$  September. Training commenced on  $17^{th}$  September and continued through to May 2023. A monthly JD session was also hosted throughout the season.

The coaching team was

JD Lead Margaret Warren / Julie Malinski Assistant Pauline Brasher / Matthew Millington

Under 13 Lead Ruth Sampson Assistant Matthew Millington Under 15 Lead Amy Ruffell-Hazell Assistant Kelly Hopkinson

Anne Sparkes and Debbie Hopkinson share the admin and team manager positions for all squads. Donna Beckett provides invaluable help at training and overseas the umpiring at training.

We returned to Lea Green for our annual team building weekend – this took place on the weekend of  $1^{st}$  to  $2^{nd}$  October.

As predicted the new EN guideline that "out of County" athletes can trial, did result in a significant number of athletes being selected that were not from Derbyshire clubs.

#### Under 13s

We had 20 selected athletes and 7 training partners. Of the selected athletes, 3 were from Allestree, 1 from Ashbourne, 3 from Ripley, 6 from Dronfield and 3 from Sheffield. So 45% of the selected squad was from South Yorkshire. Once the programme was underway however, this fact became insignificant, the squad worked together really well and the programme included the training partners at every level, we included these in match play wherever possible. The Under 13s had 10 match play dates plus a weekend tournament at Condover. The results are below, the A team won all but one of these matches/tournaments – the final one being at Denstone in which they came third. The B team also did very well, winning 7 out their 10 matches.



#### Under 15s

The Derbyshire athletes did better in this group (however there were fewer out of County participants) The selected 20 were made up as, 5 from Allestree, 4 from Ashbourne and Long Eaton, 2 from Ripley, 1 from Queenspark, 2 from Dronfield and 2 from Sheffield – so 20% were from out of County we also had 6 training partners in the squad, these athletes had the same training as the main squad but not so much match opportunity. The Under 15s had 9 match play opportunities plus the Condover weekend, the results are below and are very respectable, the competition gets tough at this age group and we were proud of their performance and improvement over the season, culminating in 2 first place positions at Condover.

#### **JDs**

We held 8 sessions of 2 hours over the season, these however were poorly attended and most of the girls attending were not up to standard. The team feel that the continuation of these sessions is a waste of resource so will not be offering them next season; Instead we will offer some U12 training camps – the format of which is yet to be finalised.

### **Summer Camps**

We offered three U13 summer camps to athletes who had registered for trials on 2<sup>nd</sup> September 2023 and 2 camps for Undre 15s athletes registered for trials on 9<sup>th</sup> September, this is part of the EN prescreening guidelines and they were intended to prepare athletes for what to expect at trials. They were all well attended and this will be something we repeat next summer.

## NSL Under 15 PDP Academy

The first trials for this Academy, which is the next step on the Pathway for Under 15s, took place in January 2023. These were closed trials and each East Mids County was invited to send athletes to trials. Derbyshire nominated 7 athletes to attend trials and 3 were selected to their squad of 12 – so we were very pleased with this. Congratulations to:

Katy Ascott Allestree
Sophie Burton Ashbourne
Nell Swift Dronfield

This squad trained from January to May. The second trials for this Academy (to determine the long squad for the National Under 15 competition in August 2023) took place in June. The original Pathway document stated that *Franchise Under-15 Academies can only select athletes from within their assigned County PDP*, meaning that only athletes from East Midlands County PDPs could trial for the Under 15 Academy – this is what happened at the January trials

Without consultation with the Counties EN changed this to *Athletes who attend ANY County PDP and who are registered on ENgage as such by 31st March 2023 may attend ANY NSL Teams Under 15* 



Academy from June 2023. The result of this change meant that out of Region Counties sent athletes who were not successful at their own NSL U15 Academy trials, to trial for Lightning. The North West has a very strong club and competition structure, they produce athletes that historically have been stronger than those from South Yorkshire and East Mids – this is evidenced by our unbeaten U13A team coming up against Manchester NC at the Denstone tournament which resulted in their only loss of the season and also by looking at the top placed teams in the National Under 14 and U16 clubs in the past few years – the majority of which are in the North East.

Derbyshire sent 9 athletes to the June U15 Academy trials; only 1 made it through to the final selections and none were selected to the final squad. We understand that the majority of the squad is made up from North East athletes with only 2 athletes in total originating from East Midlands Counties, this is obviously very disappointing.

Derbyshire have asked for a review of this decision prior to the next trials for this age group.

### 2023/2024 Season

Screening for the County squads takes place on  $2^{nd}$  and  $9^{th}$  September. At the time of writing the outcome is unknown, however the numbers entered are even higher than last year. We have 72 athletes for Under 13s - 35% of these are from South Yorkshire. We have 96 athletes for Under 15 - 56% of these are from South Yorkshire. Word has got out to athletes who are clearly now trialling for more than one County, we feel we offer a competitive programme and the reason for the increase in SY athletes at U15 level is that last season's SY U13 athletes are now all eligible for U15s and that they have talked to club mates who have also applied.

The Under 13 squad will be selected on 2<sup>nd</sup> September – offers will go out the week commencing 4<sup>th</sup> September and we will have a reserve list in case anyone declines their offer in favour of another County.

The top 40 from the U15s on 9<sup>th</sup> September will be invited to a final selection day on 23<sup>rd</sup> September – again we will have a reserve list.

We have some provisional dates on the calendar, but these cannot be confirmed until the 7<sup>th</sup> September when the match days will be finalised – once the calendar is finalised this will be distributed to all junior clubs so that everyone is aware of dates so clashes can be avoided. In addition to the match day opportunities afforded by Lightning, we have plans to take part is as many tournaments as we are able against different Counties.

The team building weekend at Lea Green will take place on  $30^{th}$  Sept  $-1^{st}$  Oct and we are planning another residential trip to Condover Hall in May 2024 to finish the season.



We have decided to employ a netball specific S&C coach this season, he is from Derby University and has worked with Performance athletes in the old Wasps programme and the new Central Warriors. The cost will mean fees have to increase but we believe improving the S&C is vital if our athletes are to compete in the new wider arena that they find themselves in.

The 2023/2024 training will continue to be at Woodlands School on a Saturday morning. The coaching positions for the 2023/2024 season were advertised and all applications were reviewed by an appointed panel made up of three CMB members. There has been offer made for

Under 15 Lead Amy Griffiths (nee Ruffle-Hazell) Amy has accepted this two-year position Under 15 Assist Kelly Hopkinson Kelly has accepted this one-year position Ruth Sampson Ruth has accepted this two-year position

At the time of writing, the position of Under 13 Assistant, Under 17 Assistant and relief coach are still under consideration by the panel.

In summary for the season ahead of us England netball have once again "changed the goal posts" by not only continuing to allow out of County athletes to trial for Derbyshire but now extending this to out of Region counties being able to attend Lighting PDP trials. We feel this decision is just serving to give further advantages to the already advantaged athletes from the North East whilst denying our athletes the chance for extended performance coaching and as such putting them at a distinct dis-advantage for U17 PDP trials and the current season. The concept of "Regional" netball at junior performance level is basically being eroded. This being said we are looking forward to the challenges of the coming season and are committed to give our selected squads the best possible chance to continue their pathway journey by offering as much as we are able at training and competition level.

Debbie Hopkinson County Player Development TSG Lead

(Match results summary next page)



MATCH PLA	Y RESULTS - 202:	2/2023 SEASON													
Oate	Location	Match/tournament	Played	U13A		U13B		U13C		U15A		U15B		U15 C	
30/10/2022	Northampton	Tournament	Various	Rained off		Rained off		N/A		Rained off		Rained off		N/A	
26/11/2022	Loughborough	Tournament	Various	1st Place		1st Place		N/A		3rd Place		3rd Place		N/A	
10/12/2022	Derbys	Match Play	Notts	Win	39 - 19	Win	42 - 11	N/A		Win	41-37	Win	36 - 28	N/A	
17/12/2022	Stoke	Match Play	Staffs 1	Win	45 - 16	Loss	23 -36	N/A		Loss	34 - 42	Loss	22 - 34	N/A	
			Staffs 2	Win	48 - 17	Win	24 - 22	N/A		Win	32 -22	Loss	15 - 22	N/A	
29/01/2023	Notts	Match Play	Notts	Win	38 - 22	Win	34 - 12	N/A		Loss	32 - 34	Win	34 -23	N/A	
25/02/2023	Lincs	Match Play	Lincs	Win	32 - 6	Win	33 - 11	N/A		Loss	33 - 31	Win	38 - 28	N/A	
05/03/2023	Shropshire	Match Play	Shrops	Win	48 - 23	Win	34 - 25	Win	35 - 25	Win	40 - 16	Win	40 - 22	Win	25 - 19
12/03/2023	Derbys	Match Play	Leics	Win	46 - 18	Loss	16 - 22	N/A		Win	49-29	Win	40 - 36	N/A	
23/04/2023	Loughborough	Tournament	Various	1st Place		1st Place		N/A		2nd Place		4th Place		N/A	
07/05/2023	Denstone	Tournament	Various	3rd Place		Not placed		3rd Place		N/A		N/A		N/A	
5-7 May	Condover	Tournament	Various	N/A		N/A		N/A		1st Place		1st Place		3rd Place	
12-14 May	Condover	Tournament	Various	2nd Place		Not placed		Not Placed	1	N/A		N/A		N/A	



## **Walking Netball Report**

Sessions resumed on 05.09.2022 after a summer break. Including that date, 35 sessions have been delivered either at Derby Arena (11.00am - 12noon) or at Rykneld Sports Centre (12.30pm - 1.30pm). With breaks for Christmas and Easter the last session was held on 10.07.2023. We will begin the season 2023/24 on 04.09.2023.

From the core of 21 participants, 5 new members have registered this season. The friendly group has welcomed all newcomers who have quickly settled. Attendance over the 35 sessions averages around 15 participants with our lowest number being 7 and highest 20 attendees.

Christmas lunch was celebrated on 24th November 2022 at the Blue Bell, South Wingfield and as usual was very well organised by our 'Social Secretary', Lesley. A late Easter get together lunch was enjoyed by most on 4th May 2023; again at the Blue Bell. For her contribution and impact that Walking Netball has had upon her, Lesley was nominated for the East Midlands Netball Jean Perkins Walking Netball Award. Although not successful, Lesley attended the Regional One Awards Event on 2nd July 2023 and thoroughly enjoyed the afternoon which also gave her an insight into other aspects of netball.

On 03.07.2023, Pat, one of our original participants organised a light lunch and cakes after the session at the Arena to raise funds for breastcancernow.org. Some people donated cakes and others just made a donation of £5.00. Well done Pat as the amount raised was £161.50. Several members of the group are breast cancer survivors.

This lunch filled a gap for those members who were interested in attending a pickleball taster session that afternoon. It was enjoyed by all who 'had a go'.

The group has celebrated a few milestone birthdays this season with collections made to buy flowers and gifts given to those members. My co-host, Pauline, will also celebrate a milestone birthday in October 2023 and the group will celebrate with a lunch – at the Blue Bell of course.

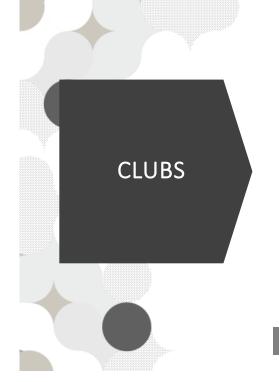
The members of the group are very grateful for the opportunity to attend Walking Netball and are extremely forthcoming with their thanks and praise to Pauline, myself and Derbyshire Netball. Pauline and I also enjoy the sessions as the participants are such a lovely, kind and friendly group of people.

Mary Yardley August 2023.



# **EN Netball Development Officer Report**





	Active Clubs 2021-2022	2022-2023 TOTAL NUMBER
NUMBER OF CLUBS IN COUNTY	46	55
Small Club Less than 20 People	7	12
Medium Club 21-50 People	21	26
Large Club 51-100 People	7	7
Extra Large Club	9	10

This season saw an increase in registered clubs within the County



## Memberships

- · The new season is upon us and membership renewals for 2023/24 have started.
- Engage login can be found here ENgage (englandnetball.co.uk)

County	22-23	21-22	20-21	19-20	% renewal
	Membership	Membership	Membership	Membership	22-23 vs 21-22
Derbyshire	1392	1394	1090	1327	99%

- · 99% renewal from last season
- · Higher than pre-Covid

	Derbyshire
Members 018	795
Members U18	222
Members U14	237
Members U11	138



# Year in review

- Derby Deaf Netball started the 2022 season by hosting a tournament for the Deaf and Hearing Impaired.
- 6 teams from all over the country came together for a fantastic event.
- Players of all ages and experience, including several mother and daughter groups. Some playing for the first time.
- A fantastic group of volunteers help lead and run the event ( a few feature on further slides)







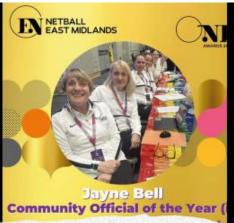




# Regional schools

The Regional School finals were back in February and Derbyshire had some great success, especially in the U14 Cup, coming both 1d 2<sup>rd</sup>. They went on to the National competition to represent the East Midlands as 2 of the top 18 U14 school teams across the Country.







East Midlands ONE Awards.

East Midlands ONE Awards was an amazing opportunity to recognize the wonderful work of our volunteers. This year Derbyshire winners were Abi, Jayne and the Derbyshire Archive Team.

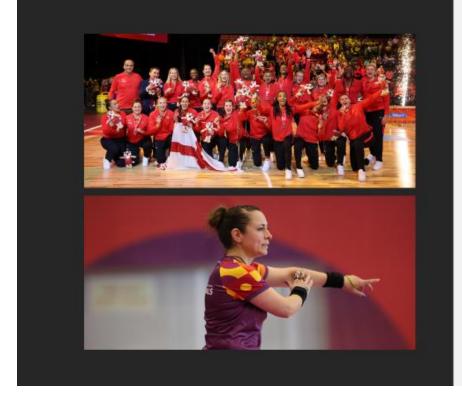
Both Abi and Jayne will go on to the National ONE Awards in October, we wish them the best of luck.





NetballHer

- Dedicated website launched March 2023 at netballher.co.uk
- On the <u>NETBALLHer website</u>, you can find the best training techniques, relatable stories and expert advice on preventing, managing, and recovering from netball-related injuries. We have recently launched the next topic—Pre and Post Natal. Read more <u>here</u>.



# Netball World Cup

- Most have had their summer break from netball, but we had the Netball World Cup to get our netball fix.
- Not only did we come away with the Silver Medal, but our very own Kate Mann was out there officiating. Well done, Kate.









# **Netball Sessions**

Throughout the County there are several sessions running, offering both Walking Netball and Back to Netball.

Further details can be found  $\underline{\sf ENgage}$  (englandnetball.co.uk)

## Thank you to all the volunteers that make netball happen





## **DERBYSHIRE NETBALL ASSOCIATION**

### FINAL ACCOUNTS for 2022-23

		2022	2-23	2021	-22
		£	£	£	£
INCOME:	Membership Fees	1,217.35		155.72	
	Yardley League	8,290.00		8,452.00	
	Walking Netball	971.00		665.00	
	Officiating Income	495.00		405.00	
	Derbyshire Performance Netball	42,483.42		43,537.08	
	Covid Refunds	-		_	
	Interest on Deposit Account	57.45		5.24	
	County Competition	480.00		-	
	Sundry Income - EMRNC	-		-	
			53,994.22		53,220.04
EXPENDITURE:	Membership Fees	155.00		141.10	
	Yardley League	8,192.50		6,049.90	
	Derbyshire Performance Netball	42,762.43		23,287.70	
	County Tournaments & Equipment	379.20		113.97	
	Walking Netball	745.90		735.00	
	Officiating Costs	555.16		510.20	
	Regional Competition funding	700.00		950.00	
		-		-	
	Website Regn & Maintenance	667.50		547.50	
	90th Derbyshire Netball Celebration	2,708.64		30.00	
	Archive Costs	288.56		-	
	Donations, Grants & Funding	1,030.00		1,341.63	
	Stationery, Gifts & Sundry items	82.99		19.96	
	AGM & Officers Expenses	444.76		213.88	
	, , , , , , , , , , , , , , , , , , , ,		58,712.64		33,940.84
				-	
	Surplus/(Deficit) for the year		- 4,718.42		19,279.20
	Yardley Deposits		-		-
	Balance brought forward at 1/8/21		42,452.22		23,173.02
				_	
	Balance carried forward at 31/7/22		37,733.80		42,452.22
	Balance in Current Account		818.83		2,815.69
	Balance in Deposit Account		12,994.04		15,436.59
	Performance Bank/Cash/Stock		23,920.93	_	24,199.94
	Total Funds held		37,733.80		42,452.22

<sup>\*</sup> Performance Accounts breakdown attached

Accounts Prepared by: Caroline Richards

Independent inspection by: Liz Alsop



### Derbyshire Netball Association - Player Development Programme - Income & Expenditure Accounts for 2022/2023

Performance		Income	1	Expenditure	Balance	Prev Year 2021/2
Training fees Donated subs	£	13715.00				
Training venue costs Training kit			£	3965.00 2249.77		
Match kit			£	0.00		
End of season festival Equipment			£	1002.88 318.11		1 1
Coaching expenses			£	4278.91		1 1
Admin expenses			£	531.41		1 1
Other expenses			£	292.59	1076.33	£ 799.68
Match subs	£	2140.00	£	2636.05	-496.05	-£ 735.63
Lea Green	£	5060.00	£	4819.60	240.40	£ 442.45
Screening subs	£	1400.00	£	2147.05	-747.05	£ 214.80
Kit sales	£	2620.00	£	2375.00	245.00	£ 340.00
JDs	£	730.00	£	1047.51	-317.51	£ 83.00
Summer Camps	£	3305.00	£	2905.00	400.00	£ -
Condover	£	12480.00	£	13164.05	-684.05	£ -
Lightning trips	£	408.00	£	1029.50	-621.50	£ -
LL Under 17 Hub Costs	£	0.00	£	0.00	£ 0.00	-£ 900.00
Interest received	£	125.42				£ 5.05
EM Region subsidy	£	500.00				
Donation	£					£ 20,000.00
	£	42483.42	£	42762.43	£ -279.01	£ 20,249.35
Derbyshire Netball Association	Bali	ance Sheet as	at 31/07/20	<u>23</u>		
					2022/2023	2021/2
Income & Expenditure this year					£ -279.01	£ 20,249.35
Add balance from last year					£ 24199.94	£ 3,950.59
Total funds held					23920.93	£ 24,199.94
as:						
Performance bank account			£	1515.93		£ 3,914.55
Reserve account			£	14103.71		£ 20,005.08
Cash account			£	595.01		£ 145.31
Debtors Stock			£	0.00 7706.28		£ 135.00 £ -
Prepayment			£	0.00		£ -
Creditors			£	0.00		£ -
				23920.93		£ 24,199.94



## **Proposed Changes to the Constitution**

This year our Governance & Finance Team have taken the opportunity to overhaul our Constitution. The main aim being to simplify it and use wording that makes it easier to understand and better represents the Derbyshire County Netball Association in 2023.

The following page provides a summary of the changes for ease of review and a full copy of the proposed version of the constitution is provided separately as part of the AGM materials.

The changes are proposed by Sarah Hollidge and seconded by Caroline Richards (G&F Members).



Section	Before	After	Comments
All	County Management Board	CMB	
All	Annual General Meeting	AGM	
General	Gramatical errors / minor wording changes made within the document, all significant wording changes documented below		
2.1	The County will be bound by the policies and procedures	The County will be bound by the policies and procedures of, and	
	of, and is accountable to, the East Midlands Regional	is accountable to, endeavours to work closely with the East	
	Management Board, for the growth and development of	Midlands Regional Management Board, for the growth and	
	the game in Derbyshire in line with plans and strategies	development of the game in Derbyshire in line with plans and	
	approved by the East Midlands Region Netball Association.	strategies approved by the East Midlands Region Netball Association.	
	7.536.14.10111		
2.3	New clause	The County Association and its Members are committed to	Replicated from East Midlands Constitution
		treating everyone equally and with respect; it shall not discriminate in any way against any other Member and will act	Constitution
		in compliance with the Equality Act 2010.	
4.1	The County Association will	The County Association endorses ENs Adventure Strategy,	
	,	embracing the elements of the Moral Compass:	
4.1	Updated numbering	To 4.1.1, 4.1.2 etc	
4.1.3	be innovative and progressive in our thinking, always	be innovative and progressive in our thinking, always connecting	
	connecting short-term actions to medium-term strategies	short-term actions to medium-term strategies and long-term	
	and long-term goals striving to improve the quality and	goals striving to improve the quality and standard of what we	
	standard of what we do and how we do it	do and how we do it, in line with ENs Adventure Strategy	
4.1.4	work together with the East Midlands Region Netball	Clause removed	Duplication of other clauses within the
4.1.4	Association as 'one team aligned to one dream' for the	clause removed	policy
	benefit of netball within the county and as such we will		·
	succeed or fail together.		
4.1.5	develop, enable and encourage programmes and activities	develop, enable and encourage programmes and activities that	
	that have a positive and beneficial impact on the lives of	have a positive and beneficial impact on the lives of netball	
	netball participants within Derbyshire.	participants and delivery of the sport within Derbyshire.	
4.1.6	establish integrated planning and process nathways that	Clause removed	
4.1.0	establish integrated planning and process pathways that enable, rather than constrain, service excellence.	clause removed	
6.1.2		List of roles replaced by table format, including status of each	Encuring all the information is clearly
0.1.2	(a)Chair (b)Vice-Chair	role, EN Membership requirements and voting rates. This	Ensuring all the information is clearly visible in one table
	(c)Secretary	information has therefore been removed from subsequent	
	(d)Treasurer	paragraphs	
	(e)4 General Members		
	(f)Membership Secretary		
	(g)County Resolution Lead (h)Safeguarding Officer		
	(i)EDI Officer		
	(j)Lead of each Technical Support Group (TSG)		
	(k)2 Members appointed by the CMB who may or may		
	not be in membership of England Netball.		
	(a) – (j) must be members of England Netball		
642	Additional roles added	s t t t off t t off	
6.1.2	Additional roles added	Safeguarding Officer and EDI Officer	In line with ENs strategy
6.1.3	New clause	An individual can hold more than one role but the risks should	
		be considered in Conflict of Interest Form	
6.1.14	New clause	Skills of the Board Members should be recorded in the County Skills Matrix to ensure a broad mix of skills and diversity	
6.1.15	New clause	Members of the CMB shall have limited liability and are covered	
		by EN's insurance policy. No member of the CMB is to be held	
		personally liable for any actions.	
6.2.7	New clause	The CMB will ensure that funds are used appropriately for the development of the game within Derbyshire.	
6.3.1	At the AGM Members of the County Association would consider and vote on the list of nominations received for	At the AGM Members of the County Association would consider and vote on the list of nominations received for all Elected	Individual roles no longer listed as the table in 4.1.6 provides a list of all Elected
	(a) Chair	Members.	roles
	(b) Vice-Chair		
	(c) Secretary		
	(d) Treasurer		
	(e) Membership Secretary (f) County Resolution Lead		
	(g) 4 General Members		
7.1	Special service to Derbyshire Netball Association may be	Special service to Derbyshire Netball Association may be	Clarification of the role of Honorary
/ · · ·	recognised by the appointment of a President and Vice-	recognised by the appointment of Honorary Members, who for	Members
	President(s). Appointments are made by the County	the purpose of the Constitution shall be deemed to be Members	
	Management Board	of England Netball, shall be eligible to attend all General	
		Meetings of the County in a non-voting capacity and receive such rights and privileges as determined by the CMB.	
7.2	Honorary Mombers, who for the surgess of the	Appointments are made by the CMB, and could include such	
7.2	Honorary Members, who for the purpose of the Constitution shall be deemed to be Members of England	Appointments are made by the CMB, and could include such roles as President and Vice-President(s).	
	Netball, shall be eligible to attend all General Meetings of	- I state the state of the stat	
	the County in a non-voting capacity and receive such		
	rights and privileges as determined by the County Management Board.		
8.1.5 E	Added additional item	Appoint Auditors of the accounts for the next 12 months	
11-23	Each section referenced a link to ENs website	Merged a list of policies and procedures with one link. No	
11123	Telegraphic a mix to this website	additional policies added, some name changes to reflect changes	
		in EN ie, Diversity to EDI, and Safeguarding Policy removing	
		reference to Young People	



## **Derbyshire Netball Association County Management Board**

We have two vacancies that have been advertised for a September 2023 start date. These are :

- Chair position
- General Member position

Existing members are willing to continue in post and therefore no vote is required

President – Pauline Brasher

Chair – Vacancy

Vice Chair – Mary Yardley

Secretary & Communications - Laura Gee

Treasurer – Caroline Richards

Membership Secretary – Jane Hadfield

County Resolution Secretary & Safeguarding Lead – Sarah Hollidge

General Member – Carol Spencer

General Member – Tracey Mellor

General Member - Rebecca Randall

General Member – Vacancy

Player Development TSG Lead – Debbie Hopkinson

Officiating TSG Lead - Donna Beckett

Competition TSG Lead – Matthew Millington

Coaching TSG Lead - Jen Newman

Nominations for election are as follows:

Chair – Charlotte (Charlie) Sizer - Application details provided overleaf.

General Member – Dawn Heron – Application details provided overleaf.



#### **Charlie Sizer**

#### CAREER HIGHLIGHTS

- SportsPro NEW ERA: One of twelve selected globally for SportPro's New Era programme 22/23 programme designed to recognise, support and advocate future sport leaders.
- Everything in Sport Rising Star: Nominated and shortlisted for the Rising Star Award in Women's Sport
- Chair of London FA's Women & Girls Advisory Group: prioritising Women & Girls football across London, delivering proposals to the London FA Board and consistently challenging the shortfalls in W&G grassroots development.
- DAZN UEFA Women's Champions League: being part of a team that is driving UWCL activations across multiple partnerships globally, delivering our mission to give UWCL the visibility it deserves.
- DAZN Women in Leadership Accelerator Programme: selected at EVP level to take part in DAZN's 2022 WIL programme.
- BT Sport Women's Sport Strategy: building industry wide connections to understand the key challenges in women's football and advising on BT Sport's broadcast output for the WSL.

CAREER EXPERIENCE

#### DAZN

**Global Partnerships Manager, Commercial & Business Development**May 2022-present

#### Commercial strategy

Leading on DAZN's Living Room partner strategy, executing plans to deliver growth across key subscriptions and revenue KPIs globally.

#### · Commercial negotiations

Successful track record of concluding multiple contracts deals with global distribution partners, including Samsung, LG, Sony PlayStation, and Microsoft. Delivering additional value through negotiations, partner commitments, product development and marketing activations.

#### • Partner Management

Central management of key distribution partnerships, delivering long-term partner strategies and local activations globally across key markets.

#### Product integration

Close cross-working with internal teams to integrate the DAZN app on partner platforms, manage partner requirements, deliver metadata personalisation & seamless customer journeys to improve engagement and conversion on platforms.

#### Partner analysis

Analysing complex contracts across ARPU, paid media and editorial marketing to drive decisions, recently saving \$1.5m & \$8m across contract terms.

#### Reporting

Leading on performance analysis of commercial partners identify trends across multiple markets to educate partners and track KPIs.

#### Partner pitches

Creation of partner pitches for internal stakeholders up to EVP level and external partners that deliver a clear and effective narrative and sell the DAZN mission and vision across our rights portfolio and women's sport properties.

#### Partner activation

Working alongside in-market teams across Germany, Spain, and Italy to deliver global and localised partner activations. Delivery of co-marketing activity across Spain and Italy for Serie A and La Liga season start campaigns, securing incremental editorial value up to 6 figures across key placements on the Amazon platform.

#### **OVERVIEW**

Driven, intuitive and collaborative commercial leader within the sport industry. 6+ years of business development, commercial and partnerships experience on a global scale at DAZN, previously BT Sport, EE, and Sky.

Passionate about delivering excellence for partners, and commercial value back into the business.

An ambitious self-starter with a can-do attitude. Exceptional ability to build relationships and understand others to drive collaboration.



#### KEY SKILLS

Excellent partner management

New business development

Pitch creation & story building

Strong commercial acumen

Contracting and negotiations

Concluding high-profile commercial deals and fulfilling commitments

Product & technical integrations

Strategic thinking, using initiative and thinking ahead

Problem solving across multiproject teams

Analytical thinking with data to inform business decisions

Critical thinking ability, evaluating the bigger picture whilst working with detailed information.

Dynamic and fast-paced environment



#### **Partner Marketing Manager**

Nov 2021 - May 2022

- Activating global partnerships across Germany, Italy, Spain, US & Canada, maximising owned & earned channels to capitalise on editorial opportunities and deliver activation plans.
- Secured commitment from US Linear PPV partners for Taylor v Serrano boxing fight, delivering an additional \$2m marketing value and high commercial ROI on PPV purchases.
- Driving economies of scale by delivering global marketing templates for training materials for DACH, Italy and Spain markets ensuring our partners are advocates of DAZN.

#### **London Football Association**

Chair of Women & Girls Advisory Group & Commercial Advisor

May 2021-present

- Leading the strategy, structure, and responsibilities of the committee.
- Supporting the LFA's W&G Development Officer, managing committees to support delivery of LFA's strategy and growth in W&G grassroots football.
- Creation of white paper proposal, pitched to the London FA CEO and London FA Board resulting in changes to improve diverse representation across councils, prioritisation of insufficient facilities and development of a London FA commercial brochure to grow partnership investments.
- Strengthening London FA Facilities working practices and decisions by ensuring the business representing women & girls' grassroots football at all decision-making levels.
- Assisting the creation of a Commercial Working Group to establish the LFA strategy for future investments, advising on pitch packs & commercial materials ready for market.

#### ВТ

#### BT Sport Commercial Manager, Partnerships & Business Development August 2019 – October 2021

- Partner Management: managing relationships with key pay-tv and digital partners to maintain and grow commercial value for the BT Sport P&L, including contract analysis and negotiation of commercial agreements.
- Governance processes: management and co-ordination of all internal BT Sport proposition and offer launches across all three Consumer brands, ensuring portfolio is aligned to the BT Sport strategy and partnership agreements.
- Business Development: built new business relationship with The Athletic, created a short-long term partnership strategy approved at senior level.
   Launched and managed three workstreams with multiple stakeholders across content sharing, creative collaborations, and deeper partner integration.
- Business Development: negotiated The Athletic commercial agreement to deliver bespoke offers to the BT Sport customer base. Managed all aspects of delivery with multiple stakeholders including legal, marketing, product solutions and base management.
- Commercial negotiations: owner of commercial relationship with TalkTalk, led on negotiations and delivered the 2020 contract renewal which delivered substantial incremental value via cost-savings to the BT Sport P&L and a customer first experience.
- Commercial negotiations: contracted PPV agreements with TalkTalk to distribute BT Sport Box Office, leading end-to-end across marketing, legal, product and security teams through planning, execution, and delivery.

KEY SKILLS

Integrated campaign delivery

High value impact campaigns and activations

Attention to detail

Organisation and process improvement



**KEY SKILLS** 

Leadership

Strategy

Influencing up to board level

Willing to challenge status auo

Core knowledge across all levels in the football pyramid



**KEY SKILLS** 

Exceptional partner rapport

Senior stakeholder management

Commercial contracting and negotiations

Internal governance processes

Fulfilling contract commitments

End-to-end partnership delivery and activation

Project management



- Commercial negotiations: Relationship owner for OTT partner, PlayStation. Owned and delivered the contract renewal in 2020 and commercial agreement consulting on advertising commitments & overcoming legal complexities.
- Stakeholder management: support senior team on commercial agreements with Virgin Media and Sky UK, delivering on contract obligations, reporting, collecting insights and building pitch packs to be presented at Director level.

#### **Sports Rights**

- Driver of BT Sport's strategy for Women's Sport by identifying market trends and opportunities, delivering workshops across multiple stakeholders, and advising on production output.
- Producing content and documents for MD & CEO sports rights approvals, focusing on long-term commercial value levers, benefits to wider BT initiatives and the impact on customers.
- Key involvement in the BT Sport bids for women's sport rights, including the creation of a distribution pack containing broadcast commitments, digital ambitions, and content pitches.
- Owner of free-to-view commercial approvals, ensuring compliance with partner agreements.

#### Advertising

 Supporting advertising team on sponsorship packages, valuations, and negotiations with partners. On-boarding new media partner, Sky Media, creating advertising briefs and producing events.

#### **Key skills**

Market research

Content pitches

Stakeholder influencing and adaptable communication

Passionate about sport, and equal representation in sport

OTHER ROLES

#### EE, London

Senior Propositions Executive October 2018 – August 2019

#### BT & EE, London

Business Management Graduate Scheme September 2016 – September 2018

#### Summit UK, Hull

Client Executive – Summer Internship August 2015 – September 2015

#### Sky UK, London

Marketing Executive - Industrial Placement Year - Digital, Social & TV Marketing August 2014 – July 2015

**EDUCATION** 

2012-2016 University of Leeds | BSc (Ind) Management with Marketing (2:1) 2010-2012 South Holderness Sixth Form, A Levels | ABB 2005-2010 South Holderness Technology College, GCSE's | 9 A's, 5 B's



## **Derbyshire Netball Association**

## County Management Board Elected Member Application Form

Name of Nominee:	Dawn Heron						
In support of a nomination for the post (please tick):							
General Member							

We aim to appoint Board Members who collectively have the skills, abilities and experience appropriate to the needs of the County Management Board. We do not expect members to have all the individual skills and experience. Each member will bring their own qualities – tell us about yours. Please attach a separate sheet if insufficient space is available. Please ensure that you have clearly indicated which section the attachment relates to.

#### **Business Skills and Experience:**

#### Qualifications relating to Business Skills & Experience:

- City & Guilds Further Education & Adult Teacher's Certificate April 2001
- FA Generic Tutor Training May 2007
- FA Licensed Tutor Training Equality Workshops September 2008
- The FA CEO Leadership Programme September 2010
- EDI Level 3 Certificate in Management Principles Nov 2011
- NVQ Level 3 Certificate in Management January 2012
- Advance Level Apprenticeship in Management in the Business Skills Sector June 2012

#### Employment over the last 20 Years:

- Derbyshire County Football Association (DCFA) Head of Business Support July 2018 June 2019
- Chief Executive Officer for DCFA July 2012 June 2018
- DCFA Assistant County Association Secretary January 2001 June 2012

During my eighteen and a half years at DCFA I was lucky enough to be able to work with Governing Bodies, Local Authorities, Business Partners but also the volunteers that help run grassroots football.

I worked in all aspects of the business from just after it became a Limited Company (Feb 2000) when funding from The Football Association started to increase to enable County Associations to have their own paid staff. DCFA had 2 Full-Time Staff members and one Part-Time staff member when I started in January 2001. Over the years, through applying for FA Funding and working with statutory organisations, the business increased its staff to fourteen. This allowed for more development to be injected into the game and volunteers to be supported in helping to run leagues, clubs and other footballing activities including Referee courses and Coaching courses.

Being involved in a small company meant being involved with all aspects of the business and managing the finances alongside their accountants. Business Plans had to be produced on a 4-year cycle to ensure FA funding was released and having to deal with any changes needed to personnel.

#### Other areas:

- Managing the Premises and Health & Safety for staff.
- Supporting the Football Disciplinary process.
- Working with Committee / Council Members who are volunteers.
- Being part of The FA IT Working Group and liaising with other County FA's.
- Managing conflict internally and externally

# Interpersonal Skills and Experience: (leadership; relationship and people management; influencing and networking; communication)

When first employed by the DCFA it was apparent that it was a very male environment and over my time working with other County FA's there was more encouragement to bring more females into the game. I was only the third female appointed as a Chief Executive Officer but due to my involvement as a volunteer in netball I was able to share my experiences and also highlight the need for a more diverse workforce.

I had a good working relationship with many peers and believe that due to my communication skills had the opportunity to voice my views and work to come to a solution for the betterment of the game.

#### Knowledge and Understanding of sporting competition and development pathways:

Being involved in netball from Junior School and being part of the 'old' County Structure from 13 years to 30 years of age and seeing the changes over the years has given me a good understanding of the competitions and development pathways. Whilst there have been some changes for the better, I believe there is still more work to do to ensure that no player whether as a player, coach, umpire or other form of volunteer has the opportunity to succeed in some element of the game.

#### Please list any prior experience of serving as a volunteer:

#### **England Netball**

Sep 2000 - Jun-2010 - National League umpire

Sep 2000 – Current - Umpire Assessor

Jun 2004 - Nov 2012 - Umpire Tutor

Sep 2004 - Jun 2010 - Netball Super Cup & Super League Umpire (Talent Identified)

Jan 2002 - Jan 2005 - International Scorer & Timekeeper

#### Regional Netball

Mar 2000 - Jun 2010 - Regional League umpire

#### County Netball

Sep 2003 - Current - Derbyshire Officiating TSG

Sep 1992 – Aug 2002 – Derbyshire Netball Secretary

Sep 1988 - Aug 1989 - Derbyshire Netball Secretary

Nov 1987 - Current - Umpire - Qualifications: C Award (1987), B Award (1997), A Award (2000)

#### Club Netball

Dec 2003 - Aug 2018 - Secretary - Pennine NC

Sep 2007 - Aug 2018 - Coach (Level 2) - Pennine NC

Nov 1987 - Current - Umpire - Pennine NC

I played County Netball for Derbyshire netball from 1980 – 1997 and was Derbyshire U21 captain during the 1986-87 and 1987-88 seasons. In 1988 we won the England Netball Inter Counties Championships. I also played a season at U21 and a season at Senior level for East Midlands Regional Level Senior Level.

#### Understanding of equality and ethical issues in sport, including Duty of Care, Safeguarding:

I have signed the England Netball Belonging Statement;

In netball we want everyone to find a place to belong, flourish and soar. A place where you can retain your own personality, style and flair. A place you are cherished and appreciated for simply being you.

Also, everyone of us has a responsibility to ensure that all involved take responsibility and ensure that Safeguarding is in place whether as a child or a vulnerable Adult.

I have listed below workshops and on-line training sessions I have undergone to keep up to date with these topics.

- The FA Safeguarding For Committee Members 4 April 2017
- The FA Welfare Officer Workshop May 2018
- Derbyshire Safeguarding Childrens Board Introduction to Safeguarding May 2018
- Derbyshire Safeguarding Childrens Board Safeguarding for Managers & Safeguarding Leads July 2018
- Derbyshire Safeguarding Childrens Board Safeguarding Everybody's Business February 2019
- The FA Safeguarding Adults January 2020
- England Netball Conscious Inclusion On-line Course Dec 2022
- The FA Safeguarding For All April 2023
- The FA Safeguarding Children April 2023

#### Understanding and experience of other voluntary sports organisations:

I was also involved in playing Women's Club and County Cricket between 1992 – 2008 and acted as Fixtures Secretary for a few years and liaising with Local Authorities and Cricket Clubs to hire out pitches.

#### A passion for the development of sport:

I've played sport from a very young and my father was also a keen sportsman playing cricket, football, hockey and he was my role model. He volunteered in many sports for over 50 years and his passion for volunteering and helping others through Sport has 'rubbed off' on me. He sadly passed away in March 2022 and after caring for both parents during Covid, I feel that I am now in a position to help on the Derbyshire County Netball Board.

# Knowledge, understanding and experience of Derbyshire Netballs vision and strategic plan for the development of the sport:

Whilst I would need some further information to the current Vision and Strategic Plan I am focussed in helping as much as I can.

#### Knowledge of Derbyshire Netball's County Management Board Structure:

From viewing the Derbyshire Netball Website I have viewed the Management Board Structure and have a good understanding of the roles and responsibilities.

#### Criminal convictions.....

Have you ever been convicted of any criminal offence?

NO

#### DECLARATION

I declare to the best of my knowledge and belief all particulars I have given are complete, true and accurate. I understand that any false declaration, information, omission or misleading statement may lead to my being prevented from acting as a volunteer now or in the future.

Signed: Dawn Heron Date: 01/08/2023

**Print Name:** 

#### Further information:

Whilst I reside in Derby I do travel to North Wales (I've been commuting for 15 years) most weekends and so would not be actively available at weekends. This was one reason why I stepped back from club netball at weekends and at the time a promotion at work meant family time was required when possible.

I took a step back from my role of CEO in July 2018 and then took redundancy from work as support was required by my parents and sister who was diagnosed with Dementia. Due to Covid, I then cared for my parents, who both passed away during 2022. I am now 'retired' but may look at some part-time work or further voluntary roles.